

AKSU JOURNAL

OF

**MANAGEMENT SCIENCES
(AJOMAS)**

VOLUME 4 NO.1, JANUARY- JUNE, 2019

Faculty of Management Sciences
Akwa Ibom State University.

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ISSN: 77753348



**Published & Printed by
J-First Concept Publication
41 Ofada GRA, Lagos**

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AKSU Journal of Management Sciences is a Journal that is devoted to providing access to current knowledge and cutting edge research that can advance and add value to the field of management sciences as well as closely related areas. The Journal is a publication of the Faculty of Management Sciences, Akwa Ibom State University, Obio Akpa Campus.

General Information

Scope: This journal is published by Akwa Ibom State University, Obio Akpa Campus, Nigeria, for the dissemination of information related to Management Sciences. Materials considered for publication include reports of original research, review articles, book review, news and notes, and inventions.

Publication Schedule

The Journal is published twice a year.

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Manuscripts should be submitted in duplicate to the Editor-in-Chief, AKSU Journal of Management Sciences, Faculty of Management Sciences. Akwa Ibom State University, Obio Akpa Campus.

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 - Jamida J. A. (2000a) "sales promotion" Journal of Marketing Research, Vol. 2 No.1 (March), pp. 6-9.
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