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AKSU Journal of Management Sciences is a Journal that is devoted to providing access to current knowledge and cutting edge research that can advance and add value to the field of social and management sciences as well as closely related areas. The Journal is a publication of the Faculty of Social and Management Sciences, Akwa Ibom State University, Obio Akpa Campus.

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Scope: This journal is published by Akwa Ibom State University, Obio Akpa Campus, Nigeria, for the dissemination of information related to Management Sciences. Materials considered for publication include reports of original research, review articles, book review, news and notes, and inventions.

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- Nkoyo, U. (2004), Introduction to Marketing, Ola press, Lokoja.

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